



300 Country Club Road, Wylie, Texas 75098
www.wylietexas.gov

City of Wylie
Public Information Office

MEDIA ADVISORY

Media Contact: Craig Kelly
972-345-8277 (mobile)
craig.kelly@wylietexas.gov

Wide-Awake Wylie Ready to Cowboy Up; Rodeo Rides into Town Sept. 19-21

WHAT: The 22nd Annual Wylie Championship Rodeo bursts out of the chute with bull riding, bronco busting, barrel racing, calf roping, kids' calf scramble and a kiddie corral. Mutton bustin' is always a crowd pleaser; youngsters are placed on sheep and try to hang on. Rodeo attendees are invited to come early and enjoy some fair food and shop at the arts-and-crafts vendor booths.

Wylie's rodeo has evolved into a high-powered, rough-stock event, but it began as a ranch rodeo featuring everyday ranch hand duties such as doctoring, sorting and bronco riding – activities that involved the taming and branding of wild animals. Over the years, it became the high-energy event it is today.

Friday and Saturday night, the Wylie Championship Rodeo is a Cowboys Professional Rodeo Association-qualifying event. New this year is a nod to the rodeo's roots, a Sunday Matinee Ranch rodeo, hosted by Narrow Trail Cowboy Church in Plano.

Admission is \$10 for adults; \$5 for children 12 and under and seniors; free for kids 3 and under. Visit wylichamber.org or call 972-442-2804.

WHEN: Wylie Championship Rodeo
Friday and Saturday, Sept. 19-20
6:30 pm

Sunday Matinee Ranch Rodeo
Sunday, Sept. 21
1 pm

WHO: Rodeo riders, kids participating in rodeo activities, western attire, bulls and broncos

WHERE: Wylie Rodeo Arena at Wylie Ag Center
Hensley Lane behind Wylie High School, 2550 W. FM 544, Wylie, Texas 75098

About Wylie -- Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 44,158) is one of the fastest growing communities in the State of Texas with a 192% increase since 2000.