



300 Country Club Road, Wylie, Texas 75098
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City of Wylie
Public Information Office

MEDIA ADVISORY

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Wylie Ready to Cowboy Up; Rodeo Rides into Town Sept. 19-21

WHAT: The 22nd Annual Wylie Championship Rodeo, hosted by the Wylie Chamber of Commerce, will burst out of the chute with events including bull riding, bronco busting, barrel racing, calf roping, kids' calf scramble, kiddie corral and mutton bustin', always a favorite of the event, in which a youngster is placed on a sheep and tries to hang on. Arts-and-crafts vendors will sell their creations, and fair food will be available.

The Wylie rodeo has evolved into a high-powered, rough-stock event, but it began as a ranch rodeo featuring everyday ranch hand duties such as doctoring, sorting and bronco riding – activities that involved the taming and branding of wild animals. As the town became a city, the community began to prefer more exciting events, such as bull riding and barrel racing, and the rodeo became the high-energy event it is today.

Friday and Saturday night, the Wylie Championship Rodeo is a Cowboys Professional Rodeo Association-qualifying event. New this year is a nod to the rodeo's roots, a Sunday Matinee Ranch rodeo, hosted by Cowboy Church. "To get a true comparison between rodeos, you only need to head to the Wylie Ag Barn on Friday or Saturday night to check out the rough-stock version, then come back for the ranch matinee on Sunday," said Chamber President Mike Agnew.

Those wishing to participate in Friday or Saturday rodeos should call 903-346-3972. Mutton bustin' participants should call Inwood National Bank at 214-351-8716 for details and to register. Visit wylichamber.org/pages/rodeo for tickets and registration.

Admission is \$10 for adults; \$5 for children 12 and under and seniors; free for kids 3 and under.

WHEN: Wylie Championship Rodeo
Friday and Saturday, Sept. 19-20
6:30 pm

Sunday Matinee Ranch Rodeo
(New this year; non-sanctioned event, hosted by Cowboy Church)
Sunday, Sept. 21
1 pm

WHO: Rodeo riders, kids participating in rodeo activities, western attire, bulls and broncos

WHERE: Wylie Rodeo Arena at Wylie Ag Center
Hensley Lane behind Wylie High School, 2550 W. FM 544, Wylie, Texas 75098

About Wylie -- Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 44,158) is one of the fastest growing communities in the State of Texas with a 192% increase since 2000.