



300 Country Club Road, Wylie, Texas 75098
www.wylietexas.gov

City of Wylie
Public Information Office

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3,500 To Haunt Downtown Wylie at Boo on Ballard Trick-or-Treat Event

WHAT: More than 3,500 people will dress in costume and head for historic downtown Wylie from 6 to 8 pm Thursday, Oct. 30, for Boo on Ballard, a free, family-friendly trick-or-treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie.

Activities include trick-or-treating with local merchants in a controlled, safe environment and a costume contest at Bart Peddicord Community Center. Glow in the Park activities, sponsored by Wylie Recreation Center, in Olde City Park include a kiddie train, mechanical bull, DJ, bungee trampoline, zip line and foam cannon. Glow swag, available for purchase, includes bracelets, necklaces, swords, wands and Glowhawks.

Download vendor application at discoverwylie.com; registration deadline Oct. 24.

WHEN: Thursday, Oct. 30, 2014
6 to 8 pm
Costume contest sign-up, for children and pets, begins at 6 pm at Bart Peddicord Community Center, 100 W. Oak St.

WHO: Kids in costume, families, merchants

WHERE: City of Wylie's Historic Downtown
100 block of N. Ballard Ave., near intersection of Hwy. 78
Wylie, Texas 75098

INFO: www.wylietexas.gov

About Wylie -- Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 44,158) is one of the fastest growing communities in the State of Texas with a 192% increase since 2000.