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City of Wylie
Public Information Office

MEDIA ADVISORY

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Wylie Invites all Ghosts and Goblins to Boo on Ballard Trick-or-Treat Event

WHAT: More than 3,500 people will dress in costume and head for historic downtown Wylie from 6 to 8 pm Thursday, Oct. 29, for Boo on Ballard, a free trick-or-treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie. Activities include trick-or-treating with local merchants in a controlled, safe environment; a costume contest; park and rec activities such as bungee trampoline, zip line, and foam cannon.

WHEN: Thursday, Oct. 29, 2015
6 to 8 pm

WHO: Kids in costume, families, merchants

WHERE: City of Wylie's Historic Downtown , 100 block of N. Ballard Ave., near intersection of Hwy. 78

About Wylie – Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 44,938) is one of the fastest-growing communities in the state of Texas with a 197-percent increase since 2000.