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Collin County  
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**City of Wylie**  
**Public Information Office**  

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**PRESS RELEASE**

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**City's Website Named Best in State**  
*Public Information Wins Two Awards at Conference*

**Wylie, TX, June 20, 2016** – WylieTexas.gov, the City of Wylie's website, was recognized as the Best Website in Texas (population under 100,000) by the Texas Association of Municipal Information Officers at the group's annual conference earlier this month.

Judges noted the website's responsive architecture, simplification, ease of use and transparency, along with its cutting-edge design, clean, uncluttered look and the ease with which it translates to mobile devices. Another plus was the "site within a site" concept for the library and parks departments, both of which feature bold images, top-level navigation and recognizable branding. Public Information Officer Craig Kelly oversaw the design, with an eye to providing visitors to the site, whether a prospective business or resident, more about the City of Wylie's quality of life and opportunities.

Wylie also won third place in the Best Marketing Campaign category for Bluegrass on Ballard. Publicity efforts, in cooperation with the Wylie Downtown Merchants Association, included exposure in print, broadcast, in-house publications and social media.

Kelly and Communications Specialist Judy Truesdell received the awards at the TAMIO conference in Arlington.

About Wylie – Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 48,000) is one of the fastest-growing communities in the state of Texas with a 220-percent increase since 2000. In 2015, Money Magazine named Wylie the 25<sup>th</sup> Best Place to Live in the Country.