



300 Country Club Road,
Wylie, Texas 75098
Collin County
www.wylietexas.gov

City of Wylie
Public Information Office

PRESS RELEASE

Media Contact: Craig Kelly
972-516-6016
craig.kelly@wylietexas.gov

Judy Truesdell
972-516-6017
judy.truesdell@wylietexas.gov

Boo on Ballard Slated for Oct. 27

Wylie Invites Ghosts, Goblins to Trick-or-Treat Event

Wylie, TX, June 22, 2016 – More than 3,500 people will dress in costume and head for historic downtown Wylie from 6 to 8 pm Thursday, Oct. 27, 2016, for Boo on Ballard, a free trick-or-treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie. The evening provides a safe, family celebration in which kids can walk through downtown and trick-or-treat with local merchants in a controlled environment.

Smith Public Library hosts a costume contest for kids and pets, and Wylie Parks and Recreation hosts Glow in the Park at Olde City Park, also on Ballard Avenue. Activities include a bungee trampoline, zip line, foam canon pit, and a live DJ. Glow-in-the-dark swag, such as necklaces and wands, will be available for purchase.

As Boo on Ballard draws to a close, everyone is invited to stick around for “Night of Wonder,” a family-friendly gala featuring award-winning illusionists. The show begins at 7:30 pm, Thursday, Oct. 27, at First Baptist Church Wylie’s Event Center, 200 N. Ballard Ave. Tickets are \$10 and can be purchased at www.themagicofwylie.com.

For more information, visit www.discoverwylie.com or call 972-516-6016.

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Photos, all taken by Craig Kelly:

Boo on Ballard Batmom – Lisa Padilla, dressed as Batgirl, takes a quick shot of young Robin, aka Ian Padilla, who was 2 at last year’s Boo on Ballard.

Boo on Ballard Soapy Girl – Camryn Smith, age 5 at last year’s event, plays in the foam during Boo on Ballard’s Glow in the Park activities in Olde City Park.

Boo on Ballard Pizza Family – Dad Bob Negley, Mom Dawn Negley, hot dog Ciara Negley, and Bloom the Pomeranian head for Ballard Avenue to trick-or-treat at last year’s Boo on Ballard.

Boo on Ballard crowd – Thousands stroll up and down Ballard Avenue during Wylie’s Boo on Ballard trick-or-treat event, planned this year for Oct. 27.

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About Wylie – Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 48,000) is one of the fastest-growing communities in the state of Texas with a 220-percent increase since 2000. In 2015, Money Magazine named Wylie the 25th Best Place to Live in the Country.