



City of Wylie
Public Information Office

MEDIA ADVISORY

Wylie Invites all Ghosts and Goblins to Boo on Ballard Trick-or-Treat Event

WHAT: More than 3,500 people will dress in costume and head for historic downtown Wylie from 6 to 8 pm Thursday, Oct. 27, for Boo on Ballard, a free trick-or-treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie. Kids will trick-or-treat with local merchants in a controlled, safe environment. Wylie Parks and Recreation hosts Glow in the Park at Olde City Park, also on Ballard Avenue; activities include a bungee trampoline, zip line, foam canon pit, and a live DJ. Glow-in-the-dark swag, such as necklaces and wands, available for purchase.

WHEN: Thursday, Oct. 27, 2016
6 to 8 pm

WHO: Kids in costume, families, merchants

WHERE: City of Wylie's Historic Downtown, 100 block of N. Ballard Ave., near intersection of Hwy. 78

Media Contact:

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About Wylie – Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 44,938) is one of the fastest-growing communities in the state of Texas with a 197-percent increase since 2000.