



City of Wylie
Public Information Office

PRESS RELEASE

Boo on Ballard Coming Oct. 26

Wylie, Texas, June 1, 2017 – More than 3,500 people will dress in costume and head for historic downtown Wylie from 6 to 8 pm Thursday, Oct. 26, 2017, for Boo on Ballard, a free trick-or-treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie. The evening provides a safe, family celebration in which kids can walk through downtown and trick-or-treat with local merchants in a controlled environment.

Wylie Parks and Recreation hosts Glow in the Park at Olde City Park, also on Ballard Avenue. Activities include a bungee trampoline, Zip line, foam canon pit, and a live DJ. Glow-in-the-dark swag, such as necklaces and wands, will be available for purchase.

As Boo on Ballard draws to a close, stick around for “Night of Wonder,” a family-friendly gala featuring award-winning illusionists. The show begins at 7 pm, Thursday, Oct. 26, at First Baptist Church Wylie’s Event Center, 200 N. Ballard Ave. Tickets are \$10 and can be purchased at TheMagicofWylie.com.

For more information, visit DiscoverWylie.com, WylieTexas.gov or call 972-516-6017.

About Wylie – Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 48,000) is one of the fastest-growing communities in the state of Texas with a 220-percent increase since 2000. In 2015, Money Magazine named Wylie the 25th Best Place to Live in the Country, and financial website NerdWallet named Wylie the Best Small City for Young Families in August 2016. Realtor.com named Wylie the second hottest suburb in the country in February 2017.