

Appendix A

Citizen Attitude Survey Cumulative Results

The following pages provide a summary of the results of the Citizen Attitude survey which was administered by telephone to 200 randomly selected households in Wylie. The fieldwork for this survey was conducted from January 5, 2009 to January 10, 2009. In order to achieve 200 full survey responses, a total of 6,118 households were contacted. The average time to take the survey was fifteen minutes.

CITY OF WYLIE

2009 PARKS & RECREATION SURVEY

CUMULATIVE RESULTS

PROJECT 11012008

RAYMOND TURCO & ASSOCIATES

JANUARY 2009

MY NAME IS _____ AND I'M WITH RAYMAR RESEARCH. WE ARE NOT A DIRECT MARKETING FIRM AND THIS IS NOT A SALES CALL. WE ARE A PUBLIC OPINION RESEARCH FIRM, CONDUCTING A SURVEY ABOUT ISSUES IN YOUR COMMUNITY. WOULD IT BE ALL RIGHT IF I TOOK A FEW MINUTES OF YOUR TIME TO ASK YOU A FEW QUESTIONS?

AREA

AREA I 36%

AREA II 40%

AREA III 25%

DATE _____ SHEET NO. _____

SEX

MALE 52%

FEMALE 48%

1. FIRST, HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE QUALITY OF PARKS AND RECREATION IN YOUR CITY?

VERY SATISFIED 15%

SATISFIED 56%

DISSATISFIED 21%

VERY DISSATISFIED 5%

NO OPINION 4%

2. AND HOW LONG HAVE YOU LIVED IN YOUR CITY?

UNDER 1 YEAR 4%

1 - 3 YEARS 18%

4 - 7 YEARS 42%

8 - 10 YEARS 12%

OVER 10 YEARS 26%

REFUSE TO ANSWER 0%

3. DURING THE TIME YOU HAVE LIVED HERE, DO YOU FEEL THAT THE QUALITY OF PARKS AND RECREATION IN YOUR CITY HAS IMPROVED, STAYED ABOUT THE SAME, OR DECLINED?

IMPROVED 55%

SAME 40%

DECLINED 4%

REFUSE TO ANSWER 2%

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4. HOW FREQUENTLY DO YOU OR ANY MEMBER OF YOUR HOUSEHOLD PARTICIPATE IN THE FOLLOWING ACTIVITIES

	A	O	S	N	NO
A) INDOOR FITNESS/EXERCISE LIKE JAZZERCIZE, YOGA, ETC.	10%	26%	30%	35%	0%
B) TEAM SPORTS, LIKE BASEBALL, SOCCER ETC.	16%	28%	17%	40%	0%
C) INDIVIDUAL SPORTS LIKE GOLF, TENNIS, BOXING, ETC.	5%	22%	21%	52%	0%
D) FINE ARTS LIKE PAINTING, DRAWING ETC.	8%	20%	25%	48%	0%
E) PERFORMING ARTS LIKE MUSIC, DRAMA ETC.	8%	20%	36%	37%	0%
F) CRAFTS LIKE POTTERY, WEAVING ETC.	2%	15%	21%	63%	0%
G) EXCURSIONS, LIKE TOURS, TRIPS ETC.	7%	32%	41%	21%	0%
H) OUTDOOR RECREATION LIKE CAMPING, FISHING, BOATING ETC.	7%	36%	34%	24%	0%
I) SOCIAL ACTIVITIES LIKE DANCES, COOKING, CARD PLAYING ETC.	7%	42%	29%	22%	1%
J) LEISURE AQUATICS	6%	25%	24%	45%	1%
K) FITNESS AQUATICS	5%	10%	21%	62%	3%
L) EXTREME SPORTS LIKE BMX, SKATEBOARDING, ETC.	2%	9%	12%	78%	0%
M) TRAIL ACTIVITIES LIKE WALKING, BICYCLING, JOGGING, ETC.	13%	44%	25%	19%	0%
N) FAMILY EVENTS LIKE PICNICS, GET-TOGETHERS	11%	52%	28%	10%	0%
O) ROCK OR WALL CLIMBING	1%	5%	17%	76%	2%

5. WHAT ONE RECREATIONAL FACILITY WOULD YOU SAY WYLIE IS LACKING?
 Public-community pool (24%), recreation-community center-fitness-climbing walls (23%), natatorium (10%), aquatic center-water park (10%)

6. WHAT ONE RECREATIONAL FACILITY WOULD YOU SAY YOUR PART OF TOWN IS LACKING?
 Public-community pool (24%), recreation-community center (24%), parks (12%), multi-use trails (11%)

7. IN THE PAST 12 MONTHS, HAVE YOU OR ANYONE IN YOUR HOUSEHOLD

	YES	NO	DON'T REM
A) VISITED OR USED A CITY PARK OR PARK FACILITY	88%	12%	1%
B) VISITED OR USED A CITY ATHLETIC FIELD	56%	43%	1%
C) PARTICIPATED IN A YOUTH ATHLETIC LEAGUE	37%	64%	0%
D) PARTICIPATED IN AN ADULT ATHLETIC LEAGUE	8%	92%	0%
F) USED A CITY JOGGING OR HIKING TRAIL	54%	47%	0%
G) USED A CITY TENNIS COURT	12%	88%	1%
H) VISITED A CITY PARK PAVILION	69%	31%	1%
I) VISITED A CITY PLAYGROUND	80%	20%	0%
J) VISITED A PARK OR FACILITY IN ANOTHER CITY	67%	33%	1%

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8. (IF YES IN 7J) IN GENERAL, WHAT ACTIVITY OR AMENITY DREW YOU TO THAT PARK OR FACILITY?

Trails (19%), playground-large equipment (18%), in the area-proximity (9%), water spray park-water park (9%), attended an event-meeting (8%)

9. (IF YES IN 7J) AND IN WHICH CITY WAS THAT PARK OR FACILITY LOCATED?

Plano (37%), Richardson (13%), Allen (13%)

10. THE CITY IS CURRENTLY IN THE PROCESS OF UPDATING ITS MASTER DEVELOPMENT PLAN FOR ITS PARK AND RECREATION SYSTEM. WHEN COMPLETED, THE PLAN WOULD MAKE RECOMMENDATIONS FOR ADDITIONAL FACILITIES AND OTHER SERVICES. HOW IMPORTANT OR UNIMPORTANT DO YOU THINK IT IS TO FOR THE CITY TO PROVIDE OR EXPAND THE FOLLOWING ACTIVITIES IN WYLIE?

	VI	I	U	VU	NO
A-01) ADULT BASEBALL	6%	39%	48%	6%	3%
B-02) YOUTH BASEBALL	28%	58%	11%	1%	3%
C-03) YOUTH SOFTBALL	23%	61%	14%	2%	2%
D-04) UNDER 8 SOCCER	26%	58%	14%	2%	1%
E-05) UNDER 12 SOCCER	25%	59%	14%	1%	2%
F-06) UNDER 16 SOCCER	23%	58%	17%	1%	2%
G-07) ADULT SOCCER	6%	36%	53%	2%	4%
H-08) TENNIS	7%	57%	30%	2%	6%
I-09) FOOTBALL	15%	56%	26%	3%	2%
J-10) INDOOR VOLLEYBALL	10%	61%	28%	1%	1%
K-11) SAND VOLLEYBALL	11%	50%	36%	1%	3%
L-12) BASKETBALL	14%	72%	12%	1%	2%
M-13) DISC GOLF	5%	38%	50%	3%	4%
N-14) WALK OR JOG ON TRAILS	36%	58%	6%	1%	0%
O-15) ROAD BIKING	15%	55%	23%	5%	3%
P-16) MOUNTAIN BIKING ON TRAILS	11%	52%	31%	2%	6%
Q-17) EVENT PICNIC/REUNION PAVILIONS	25%	68%	8%	0%	1%
R-18) IN-LINE SKATING	6%	48%	42%	2%	3%
S-19) PLAYGROUNDS	37%	56%	6%	0%	1%
T-20) FAMILY PICNIC	32%	61%	7%	0%	0%
U-21) OUTDOOR SWIMMING	27%	59%	13%	0%	2%
V-22) OUTDOOR PERFORMANCES	15%	63%	20%	1%	3%
W-23) VISITING A DOG PARK	14%	40%	40%	4%	3%
X-24) VIEWING NATURAL HABITAT/NATURE AREAS	23%	66%	10%	1%	2%
Y-25) SKATEBOARDING	4%	39%	53%	3%	2%
Z-26) BMX BICYCLING	5%	38%	51%	3%	4%
AA-27) USING A CHILDREN'S WATER SPRAY PARK	33%	50%	16%	1%	2%
AB-28) OUTDOOR FESTIVALS	17%	69%	13%	1%	1%
AC-29) BIRD WATCHING	5%	33%	58%	3%	2%
AD-30) INDOOR SWIMMING/NATATORIUM	32%	53%	14%	0%	1%
AE-31) HORSE RIDING	11%	47%	40%	1%	3%

11. FROM THE LIST I JUST READ (01-31), WHAT WOULD YOU CONSIDER TO BE THE MOST IMPORTANT RECREATIONAL ACTIVITY FOR THE CITY TO EXPAND? _____

Indoor swimming-natatorium (28%), using a children's water spray park (11%) walk or job on trails (9%), outdoor swimming (7%)

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12. IS THERE ANOTHER PROGRAM OR ACTIVITY NOT IN THE LIST ABOVE THAT YOU THINK WOULD BE MORE IMPORTANT FOR THE CITY TO EXPAND THAN THE ONE YOU JUST CHOSE? IF SO, WHAT IS IT?

Indoor fitness center (11%), senior center (11%), fishing(7%), hockey (7%), golf course (7%)

13. PLEASE TELL ME HOW STRONGLY YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS

	SA	A	D	SD	NO
A) THE PARKS AND RECREATION DEPT. NEEDS TO EXPAND ITS PROGRAMS AND SERVICES TO MEET THE EXISTING NEEDS OF RESIDENTS	46%	45%	7%	1%	2%
B) AS WYLIE GROWS, IT IS IMPORTANT FOR THE PARK AND RECREATION LANDS, FACILITIES, PROGRAMS AND SERVICES TO MEET THE NEEDS OF NEW RESIDENTS	48%	48%	5%	0%	1%
C) THE VALUE OF MY PROPERTY IN WYLIE IS ENHANCED BY QUALITY PARKS AND SERVICES	37%	56%	5%	0%	3%
D) QUALITY PARKS AND SERVICES ATTRACT NEW NEW RESIDENTS TO WYLIE	33%	57%	8%	1%	3%
E) ANY INCREASE IN PROGRAMMING SHOULD BE FUNDED THROUGH CITY TAXES	8%	69%	17%	4%	3%
F) PROGRAMS THAT SERVE A GREATER PUBLIC GOOD (LEARN TO SWIM, ETC) SHOULD BE OFFERED TO ALL RESIDENTS AT NO CHARGE	17%	51%	31%	2%	1%
G) PROGRAMS THAT OFFER EXCLUSIVE USE OF FACILITIES SHOULD CHARGE FEES TO BE SELF-SUFFICIENT	9%	85%	5%	0%	2%
H) THE DECISION TO USE TAX FUNDING OR USER FEES FOR OPERATING FACILITIES, PROGRAMS AND SERVICES SHOULD DEPEND ON THE PUBLIC BENEFIT DERIVED	13%	80%	4%	1%	3%
I) THE MONEY I PAY (AS TAXES OR FEES) COMPARED TO THE SERVICES THAT THE CITY PROVIDES IS A GOOD VALUE	5%	56%	31%	6%	4%
J) I AM SATISFIED WITH HOW STREETS AND INTERSECTIONS ARE LANDSCAPED IN WYLIE	2%	52%	31%	14%	2%

14. USING A SCALE OF EXCELLENT, GOOD, FAIR OR POOR, AND BASED ON WHATEVER IMPRESSIONS YOU MAY HAVE, HOW WOULD YOU RATE WYLIE IN TERMS OF . . .

	E	G	F	P	NO
A) THE NUMBER OF PARKS IN THE CITY	11%	38%	36%	14%	3%
B) HAVING PARKS CONVENIENTLY LOCATED FOR PEOPLE IN ALL AREAS	12%	33%	34%	19%	4%
C) THE OVERALL QUALITY OF CITY PARKS	12%	49%	28%	10%	3%
D) THE OVERALL SAFETY OF CITY PARKS	16%	55%	18%	7%	6%
E) THE MAINTENANCE OF CITY PARKS	16%	50%	21%	9%	5%
F) THE VARIETY OF RECREATIONAL FACILITIES WITHIN PARKS	7%	27%	43%	21%	3%

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	E	G	F	P	NO
G) THE NUMBER OF ATHLETIC FIELDS IN THE CITY	10%	33%	24%	20%	14%
H) HAVING ATHLETIC FIELDS CONVENIENTLY LOCATED FOR PEOPLE IN ALL AREAS	8%	32%	29%	20%	12%
I) THE OVERALL QUALITY OF CITY ATHLETIC FIELDS	12%	43%	24%	12%	11%
J) THE MAINTENANCE OF CITY ATHLETIC FIELDS	14%	41%	25%	11%	11%
K) THE NUMBER OF PRACTICE FIELDS IN THE CITY	9%	29%	28%	20%	15%
L) HAVING PRACTICE FIELDS CONVENIENTLY LOCATED FOR PEOPLE IN ALL AREAS	7%	28%	32%	20%	15%
M) THE OVERALL QUALITY OF PRACTICE FIELDS	11%	37%	25%	13%	15%
N) THE OVERALL SAFETY OF PRACTICE FIELDS	12%	41%	21%	12%	15%

15. WHAT DO YOU GENERALLY DO WHEN YOU GO TO A CITY PARK? IF YOU DON'T GENERALLY GO TO PARKS, PLEASE TELL ME THAT ALSO.

TAKE KIDS TO PLAY	77%	PARTICIPATE IN ORGANIZED SPORTS	37%
PICNIC	59%	PARTICIPATE IN NONORGANIZED SPORTS	42%
WALK, HIKE OR JOG	73%	APPRECIATE THE VIEW	70%
BIKE	31%	ATTEND SPECIAL EVENT/PROGRAM	00%
WALK PETS	38%	DON'T GO TO PARKS	59%
OTHER _____			6%

16. THE CITY IS ESTABLISHING A SERIES OF PRIORITIES TO DIRECT FUTURE PARK DEPARTMENT ACTIONS. PLEASE TELL ME HOW STRONGLY YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS: I THINK WYLIE SHOULD

	VI	I	U	VU	NO
A) PLACE ART IN PARKS AND OTHER PUBLIC SPACES	13%	54%	29%	4%	2%
B) RENOVATE AND EXPAND ITS EXISTING PARKS	21%	72%	8%	0%	1%
C) INCREASE REGISTRATION OR USER FEES SO THAT THOSE WHO USE FACILITIES FUND A HIGHER PERCENTAGE OF ITS OPERATION AND MAINTENANCE	6%	55%	33%	4%	4%
D) EXPAND THE CITY'S TRAIL SYSTEM	21%	65%	7%	1%	8%
E) ACQUIRE LAND TO PRESERVE ENVIRONMENTALLY SENSITIVE AREAS SUCH AS NATURAL CREEK CORRIDORS	21%	67%	10%	1%	3%
F) PROVIDE ACCESS TO LAKES LAVON AND RAY HUBBARD	31%	59%	6%	0%	4%
G) DESIGN AND DEVELOP MORE PARKS & FACILITIES THAT FOCUS ON PASSIVE EXPERIENCES/ACTIVITIES	11%	74%	13%	0%	4%
H) DEVELOP PARKS AND FACILITIES THAT ARE ARE SPECIFIC TO THE REPUTATION OF THE CITY	15%	68%	10%	1%	7%
I) IMPROVE AND ENHANCE MAINTENANCE OF PARK FACILITIES	17%	74%	8%	0%	2%
J) ACQUIRE LAND FOR FUTURE PARK AND OPEN SPACE DEVELOPMENT	22%	66%	11%	0%	2%
K) HOLD MORE SPECIAL EVENTS	18%	67%	12%	1%	4%
L) CHARGE USER FEES FOR PARTICIPANTS OF SPECIAL EVENTS	7%	62%	24%	3%	5%
M) BEAUTIFY MEDIANS AND ENTRYWAYS THROUGHOUT THE CITY	19%	58%	21%	1%	2%

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	VI	I	U	VU	NO
N) CONSTRUCT RENTAL PICNIC/REUNION PAVILIONS THROUGHOUT THE CITY	11%	74%	14%	0%	2%
O) PROVIDE SPACE FOR CULTURAL/PERFORMING ARTS ACTIVITIES	13%	72%	13%	0%	2%
P) PLANT MORE TREES IN THE CITY	20%	61%	16%	1%	4%
Q) CONSTRUCT A TENNIS CENTER	5%	51%	37%	1%	7%
R) CONSTRUCT AN AQUATIC CENTER	23%	58%	16%	2%	2%
S) CONSTRUCT A NATURE CENTER OR BOTANICAL GARDENS	15%	58%	23%	2%	4%
T) DEVELOP TRAIL ACCESS AND LOOKOUT POINTS TO WHERE RESIDENTS COULD ENJOY CREEK AREAS	20%	67%	11%	1%	3%

17. TALKING ABOUT TRAILS. HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE A CITY-WIDE TRAIL SYSTEM IN WYLIE THAT ALLOWED THE FOLLOWING.

	SS	S	O	SO	NO
A) HORSEBACK RIDING	20%	50%	24%	4%	3%
B) RECREATIONAL WALKING OR HIKING	43%	52%	4%	1%	1%
C) RECREATIONAL BICYCLING	36%	58%	5%	1%	1%
D) NATURE TRAIL	32%	62%	6%	0%	1%
E) INLINE SKATING	11%	60%	22%	4%	5%
F) MOUNTAIN BIKING	13%	61%	22%	2%	3%
G) WIDEN SOME THOROUGHFARES FOR BIKE LANES	23%	54%	21%	2%	1%
H) RIDING TO GET TO WORK OR A STORE	18%	61%	19%	1%	2%
I) CONNECTIONS TO NEARBY SCHOOLS	23%	65%	11%	1%	2%

18. THESE LAST FEW QUESTIONS ARE JUST FOR CLASSIFICATION PURPOSES. WHICH OF THE FOLLOWING AGE GROUPS DO YOU COME UNDER?

LESS THAN 26 YEARS . . .	3%
26 - 35 YEARS . . .	26%
36 - 45 YEARS . . .	28%
46 - 55 YEARS . . .	22%
56 - 65 YEARS . . .	13%
OVER 65 YEARS . . .	9%
REFUSED TO ANSWER . . .	1%

19. PLEASE TELL ME IF YOU HAVE CHILDREN UNDER THE AGE OF 18 AT HOME (IF YES: IN WHICH OF THE FOLLOWING GROUPS DO THEY COME UNDER?)

0 - 4 YEARS	28%
5 - 9 YEARS	31%
10 - 14 YEARS	24%
15 - 19 YEARS	21%
NO CHILDREN	38%
REFUSE TO ANSWER . . .	1%

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20. DO YOU BELONG TO AN ATHLETIC ASSOCIATION IN THE CITY OF WYLIE?
YES 13%
NO 87%
REFUSE TO ANSWER . . . 0%

THAT'S THE END OF OUR SURVEY BUT COULD I CHECK TO SEE IF I DIALED THE
CORRECT NUMBER. I DIALED _____. AND COULD I HAVE YOUR FIRST NAME,
ONLY IN CASE MY SUPERVISOR HAS TO VERIFY THIS INTERVIEW?_____.
THANK YOU AND HAVE A NICE EVENING.

CALLER INI. _____ SHEET NUMBER _____ ZIPCODE _____ SURVEY LENGTH _____