

## Appendix B

### Summarized Focus Group Meeting Results

Below are the summarized comments received at each of the three focus group meetings.

#### Meeting 1 – February 24, 2009

*Representatives from: Arts Board, Planning and Zoning Commission, and Construction Code Board*

##### ***Question 1: What is your vision for Wylie's future?***

- Mixed-use / multi & single family walkable community
- Recognition
- Family-friendly
- A sense of belonging
- Live/shop/play
- Unique sense of community, small town
- Cradle-to-grave community / multi-generational / age in place
- Lake-focused recreation and entertainment
- Preserve natural areas
- A city connected by trails (internally and to other cities)
- Rail (freight) as an economic driver
- DART Connection

##### ***Question 2: What outcomes do you hope for the organization that you represent?***

- Balance
- Promote Wylie to the community and to people elsewhere
- A sense of pride
- Promote all types of art, enrichment and application of the arts, idea of a museum
- Provide commercial places/businesses that meet the needs of Wylie
- Connected schools, neighborhoods, and parks
- Capture protect and maintain the essence of Downtown
- Be forward thinking, anticipate changing trends
- Demand quality development that fits the city's vision
- Improve aesthetics and types of lake front development

##### ***Question 3: What does the Parks and Recreation Department need to do to help you achieve these outcomes?***

- Identify key places for art in Wylie
- Communication of goals and plans between various boards
- Relay PARD's plans for areas in the ETJ and the lake shorelines so planning and zoning can provide input
- Performances and events in parks
- Community gardens

## Meeting 2 – March 23, 2009

*Representatives from: Sports Leagues*

### ***Question 1: What is your vision for Wylie's future?***

- Youth and family focused opportunities; keep youth in the City; youth development
- Bike friendly (transportation & recreation)
- Proactively provide state of the art facilities to meet the needs of a growing community
- Citizens active in city governance; centralize information and improve communication to citizens
- Balance between open space and development; quality development; unique
- Host tournaments to drive economic growth and tourism
- Community center that serves as focal point of Wylie
- Improve lake access and amenities
- City contributing to the social development of youth

### ***Question 2: What outcomes do you hope for the organization that you represent?***

- Having an inter-connected trail system and safe biking options
- Community/team building
- Inclusion
- Varying levels of competition, abilities
- Respect, responsibility, discipline
- Build tradition
- Character building, self esteem, Self-improvement (physical and emotional)
- Provide opportunity where there is none
- Help kids with scholarships to afford college
- Letting kids play for fun; not only through team sports
- Creating connections with other cultures through sports

### ***Question 3: What does the Parks and Recreation Department need to do to help you achieve these outcomes?***

- Facilities people can be proud of
- Facilities to meet Wylie's needs so people don't have to leave the city
- Facility that is tied to the community physically and culturally
- Group amenities and facilities for convenience
- Additional fields and facilities
- Land for trails
- Awareness of biking
- Partnerships with ISD
- Shaded areas for/near practice areas
- Park wayfinding signage
- Start an "Adopt a Field" program to help offset maintenance costs

### Meeting 3 – March 26, 2009

*Representatives from: Business Community and Senior Citizens*

#### ***Question 1: What is your vision for Wylie’s future?***

- Protect historic character and small town feel of Wylie
- Maintain a unique downtown
- Have more trees and more attractive streetscapes
- Provide more activities and facilities for seniors including a center and a therapeutic pool
- Build a central recreation/community center
- Build facilities that are timeless architecturally
- Develop a cultural and performing arts center
- Create an extensive network of trails that connects destinations within the cities and connects to other cities
- Provide better streets with sidewalks
- Public transportation is needed
- Provide established programs that provide healthy outdoor activities
- Provide access to the nearby lakes for people of all abilities
- Protect more natural open spaces
- Create destinations like a skateboard park for non-organized people
- Ensure the safety and security of parks and trails
- Develop an arboretum

#### ***Question 2: What outcomes do you hope for?***

- Wylie will be a self-sufficient community; it will have services and businesses for its citizens, will have medical facilities, and local entertainment. People won’t need to leave and will use hometown resources. Wylie should utilize the resources it has now and build upon them and should become a “lifetime” community where people are born, grow up, have children, and become seniors.
- Wylie should grow and prosper while retaining its small town character and culture. Citizens will pass on a legacy of home town pride and the “Wylie” way of life while the city grows.
- Opportunities for seniors to recreate and be active, learn, and have places to live and interact; plan for age 50+.
- Become a multi-generational community with age-specific activities that will meet the needs of a changing senior citizen base and will attract and keep youth in the community.
- Wylie will be a caring community with warmth, cooperation, and friendliness. It will promote volunteerism and provide opportunities for community service.
- Explore opportunities for partnering with businesses and foundations to improve quality of life in Wylie
- Build on Wylie’s history of education and provide higher education locally through a community college extension.
- Be a beautiful city, both in its architecture and parks.
- Provide a high quality of life and a healthy environment (physically mentally, spiritually) for citizens.

## 2010 Parks, Recreation & Open Space Master Plan

- Increase the publicity/visibility of programs and opportunities within Wylie to its citizens.
- Build community by providing public events of multiple scales.
- Utilize hometown resources and become a thriving city rather than a bedroom community.

### *Question 3: What does the Parks and Recreation Department need to do to help you achieve these outcomes?*

- Biking and hiking trails that people can use. Places for people to get out and walk.
- Safe Routes to Schools grant to provide more trails
- A new Senior Center building to meet the growing senior group (consider the old library for this use)
- Free access to park facilities
- If pool is too expensive, install a splash pad
- Consider reusing older buildings
- Make sure facilities accommodate needs
- More activities for you youth – attract to park – children friendly