



2000 Hwy 78 N, Wylie, Texas 75098
www.wylietexas.gov

City of Wylie
Public Information Office

PRESS RELEASE

For Immediate Release

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CWD to Reward Recyclers, Educate Citizens

Wylie, TX, Tuesday, March 23, 2010 – Community Waste Disposal (CWD) announced a new recycling rewards program for the City of Wylie during the March 23, 2010, City Council Meeting. The program is designed to not only increase participation in Wylie's recycling program but to educate citizens on acceptable recyclable items through rewards.

According to CWD's President Greg Roemer, many of the blue recycling carts contain contaminants, rendering the loads un-recyclable. The biggest offenders are grass clippings; shredded paper; plastic bags and packaging; wax coated paper drink containers; paper, plastic and Styrofoam serving items; and paper towels, facial tissue and toilet tissue.

Each week a CWD representative will inspect a selection of blue recycling carts throughout Wylie. A red (High Contaminants), yellow (Almost There) or green (Recycle Program Compliant) tag will be placed on the cart.

A red tag indicates the contents of the cart are not recyclable; icons of the contaminants will be circled on the tag. The load will be emptied into the regular trash.

A yellow tag indicates that some of the contents are not recyclable; offending items will be indicated on the tag. The load will be disposed of in the recycling truck.

A green tag indicates that the cart is compliant and the majority of the items are recyclable. An entry number will be listed on the tag for the opportunity to win prizes. The citizen can go to www.communitywastedisposal.com to see if they are one of the week's winners. According to CWD, prizes will include restaurant and retail gift certificates.

Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 42,000) is one of the fastest growing communities in the State of Texas with a 170% increase since 2000.



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For complete details of CWD's trash and recycling programs in Wylie, go to www.communitywastedisposal.com, or www.wylietexas.gov > Services > Trash & Recycling.

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