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www.wylietexas.gov

City of Wylie
Public Information Office

PRESS RELEASE

For Immediate Release

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Vendors and Sponsors Wanted for Wylie Arts Festival

Wylie, TX, Monday, September 22, 2011 –The third annual Wylie Arts Festival, Christmas Parade and Tree Lighting is scheduled for Saturday, December 3, 10 am – 8 pm, in Olde City Park. The Public Arts Advisory Board and City Officials are currently seeking applications for fine artists and handmade crafters to fill more than 90 vendor spaces. Sponsors are also needed to support this premier community event.

The fine art and handmade craft vendor application can be downloaded at WylieTexas.gov by selecting Wylie Living > Events > Arts Festival. The event focuses on fine art of all disciplines including but not limited to painting, sculpture, photography; and handmade crafts in wood, leather, metal, ceramics and other materials. Vendor Applications are reviewed by the selection committee and notified upon approval. Vendor spaces are \$50 for a 12' X 12' booth space. For more information contact Carole Ehrlich, 972-516-6023, carole.ehrlich@wylietexas.gov.

Event sponsors not only support a premier community event, but have the opportunity to meet face to face with festival attendees. Sponsor logos and contact information will be printed on posters, utility bill inserts, advertising, t-shirts and placed on the website. Sponsorships range from the \$250 Bronze Sponsor to the \$3,000 Presenting Sponsor. For more information contact Craig Kelly, 972-516-6016, craig.kelly@wylietexas.gov. The sponsorship brochure can be downloaded at WylieTexas.gov by selecting Wylie Living > Events > Arts Festival.

Watch for more details on the Wylie Arts Festival, Christmas Parade and Tree Lighting . Receive email updates on this and other events, city news and information by clicking on the green "Sign Up" button on the homepage of WylieTexas.gov.

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Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 41,427) is one of the fastest growing communities in the State of Texas with a 174% increase since 2000.