



*Support Your Community,
Reach Thousands of People*
972.516.6016

Presenting Sponsor _____ \$3,000

- “Presenting Sponsor” billing on all materials
- Prime festival display space (size and location negotiable)
- 6’ X 4’ “Presented By” stage banner; (2) 5’ banners on festival grounds
- Connection Magazine Ad (30,000 homes): 2.5” logo with contact information
- The Wylie News and Wylie News Online
- Utility Bill Insert (12,600 homes): 2.5” logo with phone # or website
- Wylie Living Newsletter (12,800 homes): 1” logo
- T-shirt: 3.5” logo on back with phone # or website; 10 free shirts
- City Website (50,000 hits per month): 3” logo with contact information
- eWYLIE Electronic Newsletter; Official City of Wylie Facebook Page
- Promo Poster: 2.5” logo

Platinum Sponsor _____ \$1,500

- 20’ X 10’ festival booth space
- (2) 4’ banner’s on festival grounds
- Connection Magazine Ad (30,000 homes): 1” logo with phone # or website
- Utility Bill Insert (12,600 homes): 1.5” logo with phone # or website
- Wylie Living Newsletter (12,800 homes): .75” logo
- T-shirt: 2.5” logo on back with phone # or website listing; 6 free shirts
- City Website (50,000 hits per month): 2” logo with phone # or website
- eWYLIE Electronic Newsletter; Official City of Wylie Facebook Page
- Promo Poster: 2” logo



Light Up The Arts In Olde City Park

Silver Sponsor

\$500

- 10' X 10' festival booth space
- On Site Banner: (2)12" logos with phone # or website listing
- Utility Bill Insert (12,600 homes): 1" logo with phone # or website
- Wylie Living Newsletter (12,800 homes): text listing
- T-shirt: 2" logo on back with phone # or website listing; 3 free shirts
- City Website (50,000 hits per month): 1.5" logo with phone # or website
- eWYLIE Electronic Newsletter; Official City of Wylie Facebook Page
- Promo Poster: 1" logo

Bronze Sponsor

\$250

- On Site Banner: Business Name
- Utility Bill Insert (12,800 homes): Business name - 12 pt type
- T-shirt: Business name - 18 pt type; 3 free shirts
- City Website (50,000 hits per month): Business name

For More Information or Inkind Opportunities Contact:



Craig Kelly: 972-516-6016
 craig.kelly@wylietexas.gov
 www.WylieTexas.gov



Please complete, detach and return sponsorship commitment form to:

Wylie Arts Festival
 300 Country Club Drive
 Wylie, TX 75098

- Gold (\$3,000) Platinum (\$1,500)
 Silver (\$500) Bronze (\$250)

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ / _____

Cell: _____ / _____

E-mail: _____

Signature: _____

Special Requests: _____

Booth Space Needed: Yes No

Description of Booth Activities (Items Sold Subject to Approval)

Please list your electrical needs:

_____amps (____ max) _____volts (____ max)

T-shirt Sizes (Extra Shirts \$10 Each): _____

Checklist:

- Completed Sponsorship Form
- Check Enclosed, Made out to the City of Wylie / Payment Arrangements Made
- High Quality Logo Emailed to craig.kelly@wylietexas.gov (If logo quality is poor, text will be used in materials)