



City of Wylie
Public Information Office

Media Advisory

Wylie Arts Festival, Parade, Tree Lighting Saturday, Dec. 2

WHAT: The City of Wylie and the Public Arts Advisory Board present the Wylie Arts Festival, Parade and Tree Lighting, Saturday, Dec. 2, from 10 am to 5 pm. Join us in historic downtown Wylie and shop for fine art and handmade crafts at more than 140 vendors, listen to the sounds of the season, and enjoy festive fair foods. Admission is free. Proceeds benefit the city's public art program.

Parade and Tree Lighting

The tradition continues at 7:30 pm with the Festival of Lights Christmas Parade, sponsored by First Baptist Church Wylie, down Ballard Avenue in the heart of our historic downtown. Top off the evening with the tree lighting ceremony following the parade in Olde City Park, featuring Mayor Eric Hogue's reading of "A Visit from St. Nicholas," better known as "The Night Before Christmas," and Christmas music by area ensembles.

WHEN: Saturday, Dec. 2, 2017

Arts Festival	10 am – 5 pm
Parade	7:30 pm
Tree Lighting	Follows the parade

WHO: Families, children, mayor, fine art and handmade craft vendors

WHERE: Historic Downtown Wylie

Wylie Arts Festival – FBC Wylie Event Center, 200 N. Ballard Ave.

Parade – Ballard Avenue between Jefferson and Oak streets

Tree Lighting – Olde City Park – 112 S. Ballard Ave.

Wylie, Texas 75098

Media Contact:

Craig Kelly, PIO

972-516-6016

craig.kelly@wylietexas.gov

About Wylie – Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population almost 50,000) is one of the fastest-growing communities in the state of Texas with a 220-percent increase since 2000. Financial website NerdWallet named Wylie the Best Small City for Young Families in August 2016, and in 2017, Money Magazine named Wylie the 20th Best Place to Live in the Country, up from 25th in 2015.