



City of Wylie
Public Information Office

Media Advisory

Ghosts, Goblins Invited to Haunt Downtown at Boo on Ballard

WHAT: More than 3,500 people will dress in costume and head for historic downtown Wylie from 6 to 8 pm Thursday, Oct. 25, 2018, for Boo on Ballard, a free trick-or-treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie. Kids will trick-or-treat with local merchants in a controlled, safe environment.

Wylie Parks and Recreation hosts Glow in the Park at Olde City Park, also on Ballard Avenue; activities include a bungee trampoline, zip line, foam cannon pit, and a live DJ. Glow-in-the-dark swag, such as necklaces and wands, available for purchase.

WHEN: Thursday, Oct. 25, 2018
6 to 8 pm

WHO: Kids in costume, families, merchants

WHERE: City of Wylie's Historic Downtown, 100 block of N. Ballard Ave., near intersection of Hwy. 78

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About Wylie – Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population almost 50,000) is one of the fastest-growing communities in the state of Texas with a 220-percent increase since 2000. MONEY Magazine named Wylie the 20th Best Place to Live in the Country in 2017 and 25th in 2015. Financial website NerdWallet named Wylie the Best Small City for Young Families in August 2016. Realtor.com named Wylie the second hottest suburb in the country in February 2017. SafeWise named Wylie the ninth safest city in Texas in 2017.